ORDER

Order / Rev: Orders 06819926 Alt Order #: Product Desc: NASIT Estimate: 1246 Flight Dates: 10/04/12 - 10/08/12 Primary AE: Amy McCreary Original Date / Rev: 05/31/12 / 05/31/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: Agency GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Nevadans Against Special Interest Tai 📝 Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLI1 Order Separation: 00:15:00

Bill Blan

Dill Fiall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	61	\$51,025.00	\$43,371.25

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	61	\$51,025.00	\$43,371.25	0.00
Totals	61	\$51,025,00	\$43,371,25	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

 Order Share
 Share
 Total

 KSNV
 28%
 \$51,025.00

 Market
 100%
 \$182,232.14

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	. 0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$56,491.96
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$29,157.14
KTUD	1%	\$1,822,32
KVVU	17%	\$30,979.46
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$12,756.25

_	Ln	Ch	Start	End	Inventory Cod	le Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	10/04/12	10/08/12	M-F 5-6a Wake	Up w/Wa@M	5-6a	M~~TF~~	:30	3	\$400.001	0.00 NM	3	\$1,200.00
					M-F 5-6a Wake	eUp w/Wagners								
	ν	WAKE L	JP WITH 1	THE WAG	NERS REV STA	RT DATE TO 10	1/4							
		<u>Star</u>	t Date !	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	We	ek: 10/0	04/12	10/10/12	MTF	3	\$400.00	0.00						

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KSNV

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Order / Rev:

102339

Advertiser:

Nevadans Against Special Interest Taxat

Alt Order #:

06819926

70013320

Product Desc:

NASIT

Flight Dates:

10/04/12 - 10/08/12

Estimate:

1246

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/04/1	2 10/08/12	M-F 5-6a WakeU	MgsW/w c	5-6a	MTF	∵30	3	\$400.001	0.00 NM	3	\$1,200.00
	WAKE	LIP WITH	THE WAG	M-F 5-6a WakeU NERS REV STAR1		IΔ							
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	Veek: 10/		10/10/12	MTF	3	\$400.00	0.00			·····			
E 2	KSNV	10/04/ 1	2 10/08/12	M-F 6-7a WakeUp M-F 6-7a WakeU	_	6-7a	MTF	:30	3	\$725.001	0.00 NM	3	\$2,175.00
	WAKE	UP WITH	H THE WAGI	NERS REV START		/4							
		art Date	End Date	<u>Weekdays</u> MTF	Spots/Week	<u>Rate</u>	Rating						
	Veek: 10		10/10/12	Today Show	CM	\$725.00 658a-9am	0.00 MTF	:30	3	\$900.001	0.00 NM	2	#0.700.00
	, KOIIV	10/0-1/1	2 10/00/12	Today Show	OW	0308-58111	MII	.50	J	100.000	O.OO INIVI	3	\$2,700.00
				DATE TO 10/4	0	5 .							
V	<u>Sta</u> Veek: 10	art <u>Date</u> /04/12	<u>End Date</u> 10/10/12	<u>Weekdays</u> MTF	Spots/Week 3	<u>Rate</u> \$900.00	Rating 0.00					!	
E 4				Saturday Today	СМ	7a-9am	S	:30	1	\$625.001	0.00 NM	1	\$625,00
				Saturday Today						·		·	4020,00
		RDAY TO art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	Veek: 10.		10/07/12	S-	1	\$625.00	0.00						
E 5	KSNV	10/07/1	2 10/07/12	Meet the Press	CM	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
	MEET	THE PRE	SS	Meet the Press								•	
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 10.		10/07/12	S		\$3,000.00	0.00						
E 6	KSNV	10/07/1	2 10/07/12	Chris Matthews 9 Chris Matthews 8	-	9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
	CHRIS	MATTHE	EWS SHOW	Offits Matthews 3	OIN 9.50am								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	Veek: 10		10/07/12	S	1	\$500.00	0.00					_	
E 7	VOIAA	10/04/1	12 10/06/12	M-F Today Show M-F Today Show		9-10a	M~~TF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
				IN START ĎATE T	O 10/4								
	<u>Sta</u> Week: 10.	art Date	End Date 10/10/12	<u>Weekdays</u> MTF	Spots/Week 3	<u>Rate</u> \$425.00	Rating 0.00					i	
E 8				M-F Today Show		10am-11am	0.00 M-~TF	:30	3	\$325.001	0.00 NM	3	\$975.00
				Today 4th Hour				100		φο20.00 γ	0.00 14141.		ψ010.00
				IN START DATE	FO 10/4 Spots/Week	Data	D - Maria						
١	<u>ان د</u> Neek: 10	art <u>Date</u> /04/12	<u>End Date</u> 10/10/12	<u>Weekdays</u> MTF	<u>Spots/vveek</u>	<u>Rate</u> \$325.00	Rating 0.00						
			12 10/08/12	Rachael Ray	СМ	11am-12pm	MTF	:30	3	\$325.001	0.00 NM	3	\$975.00
			NAME IN	Rachael Ray START DATE TO	10/4								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating .						
	Neek: 10	/04/12	10/10/12	MTF	3	\$325.00	0.00						
E 1	0 KSNV	10/04/1	12 10/08/12	Noon News	CM	12-1230pm	MTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
	NEWS	3 AT NO	ON CHANG	Noon News E IN START DATE	TO 10/4		•						
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating	-					
	Neek: 10		10/10/12	M⊶⊶TF↔⊷	3	\$425.00	0.00						
E 1	1 KSNV	10/04/	12 10/08/12	The Agenda 1230 The Agenda 123		1230-1p	MTF	:30	2	\$325.001	0.00 NM	2	\$650.00
	NEWS	4: THE A	AGENDA CH	IANGE IN START							!		
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10		10/10/12 12 10/08/12	M~-TF Days of our Lives	CM	\$325.00 1258p-2pm	0.00 M~-TF	:30	3	\$425.001	0.00 NM	3	04 075 00
	_ 10111	10/04/	12 10/00/12	Days of our Lives		, zoop-zpm	M1 1	.50	ა	ψ420.00 T	U.UU NIVI	3	\$1,275.00
				NGE IN START DA			- "						
١	<u>Sta</u> Week: 10	art <u>Date</u> /04/12	End Date 10/10/12	<u>Weekdays</u> MTF	Spots/Week 3	<u>Rate</u> \$425.00	Rating 0.00						
_			12 10/08/12		CM	2pm-3pm	0.00 MTF	:30	3	\$325,001	0.00 NM	3	\$975.00
						7 				+	3.30 11111	• ~	φ510.00

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KSNV

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Order / Rev:

102339

Advertiser:

Nevadans Against Special Interest Taxat

Alt Order #:

06819926

Product Desc:

NASIT

Flight Dates: 10/04/12 - 10/08/12 Estimate: 1246

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			The Doctors The Doctors									-
THE	DOCTORS	CHANGE IN	N START DATE TO	O 10/4								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				l		
Week: 1		10/10/12	MTF	3	\$325.00	0.00						
E 14 KSN	V 10/04/1	2 10/08/12		СМ	3-4p	M⊶⊶TF⊶⊸	:30	2	\$450.001	0.00 NM	2	\$900.00
רשם ב		IOE IN STAE	Dr Phil RT DATE TO 10/4						•			
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/10/12	MTF	2	\$450.00	0.00						
-			News 3 at 4	CM	4-430p	M⊶⊶TF⊶⊷	:30	3	\$725.001	0.00 NM	3	\$2,175.00
			News 3 at 4								J	72,
FIRS	T NEWS 3	AT FOUR C	HANGE IN START	ΓDATE TO 10	/4							
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/04/12	10/10/12	MTF	3	\$725.00	0.00						
E 16 KSN	V 10/04/1	12 10/08/12	News 3 at 430pm News 3 at 4:30Pl		430-5pm	MTF	:30	1	\$725.001	0.00 NM	1	\$725.00
NFW	S 4 AT 430	OP CHANGE	IN START DATE									
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
_	10/04/12	10/10/12	MTF	1	\$725.00	0.00						
'E 17 KSN	V 10/04/	12 10/08/12	M-F Early News	СМ	5-630p	MTF	:30	4	\$1,200.001	0.00 NM	4	\$4,800.00
			M-F Early News		·				•			. ,
			START DATE TO									
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/04/12	10/10/12	MTF		\$1,200.00	0.00	.00		\$40E 00.4	0.00 NIM		
E 10 KSN	IV 10/06/	12 10/06/12	To the Point - PM To the Point	1 CM	730-758pm	S-	:30	1	\$425.001	0.00 NM	1	\$425.00
NEW	/S 3: TO TH	HE POINT	TO tale T office									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week:	10/01/12	10/07/12	S-	1	\$425.00	0.00						
E19 KSN	IV 10/04/ ⁻	12 10/08/12	M-F Jeopardy	CM	630-7pm	MTF	:30	3	\$1,300.001	0.00 NM	3	\$3,900.00
1-01			M-F Jeopardy									
			TART DATE TO 10		Dete	Detine						
-	Start Date 10/04/12	End Date 10/10/12	<u>Weekdays</u> MTF	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00						
		12 10/08/12		СМ	7-730pm	MTF	:30	3	\$1,300.001	0.00 NM	3	\$3,900.00
L 20 11011	10,0-1,	12 10100112	M-F Wheel of Fo		7-100pm	P1 11	.50		ψ1,000.001	0.00 14141	J	ψ5,900.00
WHE	EL OF FO	RTUNE CHA	ANGE IN START D									
2	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week:	10/04/12	10/10/12	M⊶⊶TF−.⊶	3	\$1,300.00	0.00						
E21 KSN	IV 10/08/	12 10/08/12	Mon PR 10-11p	CM	10-11pm	M	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
CMA	cu		Monday Prime 1	0-11pm								
SMA	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/08/12	10/14/12	M		\$3,200.00	0.00						
			Fri PR 9-10p	CM	9-10pm	F	:30	1	\$2,600.001	0.00 NM	1	\$2,600.00
			Friday Prime 9-1			·		•	4=1000.001	0100 11111	,	Ψ2,000,00
GRIM	ΜM		•									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
	10/01/12	10/07/12	F	1	\$2,600.00	0.00		· · · · ·				
E 23 KSN	NV 10/04/	12 10/08/12	M-F News 3 at E		11pm-1135p	m MTF	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
· NEW	/S 3 NIGH	TSIDE CHAN	M-F News 3 at E NGE IN START DA									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
•	10/04/12	10/10/12	M~~TF∺-		\$1,200.00	0.00						
E24 KSN	V 10/06/	12 10/06/12	Sa-Su News 3 at		11pm-1135p	mS-	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
			Sa-Su News 3 a	t Eleven	·						i	•
	/S 3 NIGH			_ ,								
	Start Date	End Date	<u>Weekdays</u> S-	Spots/Week		Rating						
	10/01/12	10/07/12 12 10/08/12		CM	\$1,100.00	0.00	120	•	\$E00.004	0.00 8154		#4 #00 00
⊏ZO NƏF	v 10/04/	12 10/08/12		CIVI	1135p-1237a	MTF	:30	3	\$500.001	0.00 NM	3	\$1,500.00

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Totals

61

\$51,025.00

 Order / Rev:
 102339
 Advertiser:
 Nevadans Against Special Interest Taxal

 Alt Order #:
 06819926
 Product Desc:
 NASIT
 KSNV

 Flight Dates:
 10/04/12 - 10/08/12
 Estimate:
 1246
 ...

Ln Ch	Start	End	Inventory Cod	e Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
			The Tonight Sh	ow							
			Tonight Show		•						
TONIG	SHT SHO	W W/ JAY LE	ENO CHANGE II	N START DATE	TO 10/4				_	_	
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10)/04/12	10/10/12	MTF	3	\$500.00	0.00					
E 26 KSNV	/ 10/06/1	2 10/06/12	Saturday Night	Live CM	1130pm-1:0	02ams-	:30	1 \$1,400.001	0.00 NM	1	\$1,400.00
			Saturday Night	Live	·						,
SATU	RDAY NIG	HT LIVE							i		
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			•	-	
Week: 10)/01/12	10/07/12	S-	1	\$1,400.00	0.00					
E 27 KSNV	/ 10/05/1	2 10/05/12	Fri 10-11p	CM	10-11pm	F	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
			Friday Prime 10	0-11pm							+ -,
DATEI	JINE MKG	D FOR LINE	E 22	·							
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10	0/01/12	10/07/12	F	1	\$2,600.00	0.00					
E 28 KSNV	/ 10/06/1	2 10/06/12	Sat PR 8-9p	CM	8-9pm	S-	:30	1 \$600,001	0.00 NM	1	\$600.00
			Saturday Prime	8-9pm				, , , , , , , , , , , , , , , , , , ,	0.00 (1.1.)	•	Ψ000.00
NBC F	RIME MK	GD FOR LIN		•							
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	0/01/12	10/07/12	S-	1	\$600.00	0.00					